

SINCE 1965: THE UTAH
SPORTSMEN'S VACATION &
RV SHOW
UTAH'S OUTDOOR EXPO



*Meet thousands of qualified buyers
at this RV show.*



*Meet your customer face-to-face
and give your sales a boost.*



*Your customer will be here,
will you?*



FEBRUARY 16-19, 2012

SOUTH TOWNE EXPO CENTER

greenband.com

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Show Hours

Thursday, February 16..... 2 pm to 10 pm
Friday, February 17..... Noon to 10 pm
Saturday, February 18..... 11 am to 10 pm
Sunday, February 19..... 11 am to 6 pm

Move-In Schedule*

Tuesday, February 14..... 9 am to 9 pm
Wednesday, February 15..... 8 am to 9 pm
Thursday, February 16..... 8 am to Noon
(No move-in after 12 Noon on opening day)

Move-Out Schedule*

February 19..... 6:30 pm to 11:55 pm
February 20..... 8 am to 3 pm
(No move-out before 6:30 pm Sunday)

Booths in Lobby

Booth spaces in lobby are reserved for RV Accessories, Hunting and fishing guides and outfitters, County tourism, resorts, Travel destinations, RV parks and campsites, outdoor gear, sporting goods, motorcycles, ATV's, scooters, bikes, trucks, towing vehicles, sand rails, electric carts and all outdoor gear related to the recreation industry. Meet your customer face to face and sell your product to thousands of customers.

Booth Rates

10' x 10' Inline \$ 1195**
10' x 10' Corner \$ 1295**
10' x 20' Corner \$ 2490**

Rate includes back drapes and side rails. (Electric is not included, lobby areas are carpeted) We accept Mastercard, Visa, Discover Card and American Express. Add \$100.00 per corner location. Add \$100.00 for Direct Sales/Demos. Exhibitor is responsible for all city, state, local license fees/taxes and off site sales permit

Bulk Exhibit Space Rates

1000 - 3000 sq. ft. min..... \$7.00/sq.ft.
3000 - 5000 sq. ft. min..... \$6.00/sq.ft.
5000+ sq. ft. min..... \$3.15/sq.ft.

(No accessories in bulk spaces) Bulk exhibit spaces are limited exclusively to the display of new recreational vehicles only.

Demographics for RV Show***

- 70% of attendees are between the ages of 18-56, 30% are over 56
- 45% of attendees earn over \$75,000+ per year
- 82% own their own home
- 46% plan to buy a new RV in the next year

Reserve Space Now... Call 801.485.7399

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Toll Free: 1.800.657.3050 ~ Fax: 801.485.0687
www.greenband.com ~ www.utahrvshow.com

Additional Marketing Opportunities

Additional marketing opportunities include but are not limited to entrance bags rights, ad on LCD screens located through out the show, logo on Rail Jam, logo on E-tickets, ad in buyers guide. For more information, please call Jon or Debra.

*Floor plan, move-in and move-out times subject to change. Please refer to exhibitor manual.

**Early Bird Rates: Prices will increase November 1, 2011.

***Surveyed at the 2011 show

